












	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	SPECIAL ISSUE (polybagged with ShopOwner)	LIFT GUIDE	A/C SERVICE EQUIPMENT & TOOLS	SHOP CLEANUP	COMPRESSED AIR SYSTEMS	MAXIMIZING YOUR TOOLS
          	<ul style="list-style-type: none"> › 2022 Equipment, Tools & Supplies Buyer's Guide › Also: Specialty Tools 		<ul style="list-style-type: none"> › Refrigerant Recovery Machines › Leak Detectors › Refrigerant Identifiers 	<ul style="list-style-type: none"> › Waste Removal (including Oil) › Absorbents › Parts Cleaners › Shop Towels › Tire Disposal 	<ul style="list-style-type: none"> › Compressors › Piping › Air Tools 	<ul style="list-style-type: none"> › Scopes and Waveforms - Maximizing Your Tools
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	WORK WEAR	BATTERY & ELECTRICAL SYSTEM TESTERS	CORDLESS TOOLS	SPECIAL ISSUE (polybagged with Shop Owner)	IS YOUR SHOP PROPERLY TOOLED?	BODY & COLLISION REPAIR EQUIPMENT & TOOLS FOR THE GENERAL REPAIR SHOP
	<ul style="list-style-type: none"> › Heated Jackets › Pants/Shorts/Shirts › Coveralls › Gloves › Uniform/Laundry Service 	<ul style="list-style-type: none"> › Battery Chargers › Jump Starters › Multimeters › Wire Cutters and other Hand Tools › Test Lights › Relay Test Kits 	<ul style="list-style-type: none"> › Battery Technology 	<ul style="list-style-type: none"> › Tire & Wheel Service Equipment & Tools 	<ul style="list-style-type: none"> › Equipment & Tool ROI › Mobile Diagnosticians 	<ul style="list-style-type: none"> › ADAS › Body Panel Tools / Clip Removers / Mirror Removers, etc.
	EVERY MONTH: Assorted Bits Product Previews Guess the Tool Contest The Humble Mechanic TPMS Quick Tips					

→ ADVERTISING INFORMATION AND RESOURCES FOR THE TECH SHOP
BRAND AT Babcox.com/brand/techshop/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

