

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	VALVE BODY UNITS/ PARTS SUPPLIERS <ul style="list-style-type: none"> › Editorial coverage of valve body topics in magazine and e-Newsletter › Retail Shop Profile › Listing of valve body Suppliers in e-Newsletter with Logo available 	PERFORMANCE TRANSMISSION BUILDING <ul style="list-style-type: none"> › Editorial coverages of Performance trans and converter topics in magazine and e-Newsletter › Retail Shop Profile › Listing of performance suppliers in e-Newsletter with Logo available 	ANNUAL INDUSTRY BUYER'S GUIDE AND DIRECTORY <ul style="list-style-type: none"> › Annual Buyer's Guide company listing in magazine with logos available › Annual survey of powertrain shops featured in magazine and e-Newsletter › Industry Directory in e-Newsletter with Logo available 	HARD PARTS SEGMENT REVIEW <ul style="list-style-type: none"> › Editorial coverage of hard parts topics › Retail Shop Profile › Listing of hard parts Suppliers in e-Newsletter with logos available 	KIT PACKAGER SEGMENT REVIEW <ul style="list-style-type: none"> › Editorial coverage of Kit packaging and distribution › Retail Shop Profile › Listing of Kit Suppliers (Matrix by Unit) in e-Newsletter with logos available 	GLOBAL ISSUES FOR POWERTRAIN AFTERMARKET <ul style="list-style-type: none"> › Global powertrain business editorial coverage › Overseas Retail Shop Profile › Listing of global market participants in e-Newsletter with logos available
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	TORQUE CONVERTER FOCUS <ul style="list-style-type: none"> › Emphasis Interview with Torque Converter Suppliers › Retail Shop Profile › Listing of Converter units/parts Suppliers in e-Newsletter with Logo available 	REMAN AUTOMATIC UNITS SUPPLIERS <ul style="list-style-type: none"> › Reman issues and opportunities editorial coverage › Retail Shop Profile › Listing of A/T Unit Suppliers (Matrix by Unit) in e-Newsletter with Logo available 	FALL TRADE SHOW PROFILES ISSUE <ul style="list-style-type: none"> › Company Profiles @\$895 › Retail Shop Profile 	EQUIPPING TRANSMISSION SHOP BACK END <ul style="list-style-type: none"> › Emphasis Interview with Shop Equipment Suppliers › Retail Shop Profile › Listing of Equipment Suppliers in e-Newsletter with Logo available 	ALLIES SERVICES/ PRODUCTSS FOR POWERTRAIN SHOPS - MANUAL UNITS, DIFFS, DRIVESHAFTS <ul style="list-style-type: none"> › Manual and Differential editorial › Retail Shop Profile › Listing of allied services/products in e-Newsletter with Logo available 	TOP 10 TOOLS + TOP 10 PRODUCTS CONTESTS (2023) <ul style="list-style-type: none"> › Nomination pages of Products / Tools › Retail Shop Profile › Top 10 contest balloting linked to December e-Newsletters

→ ADVERTISING INFORMATION AND RESOURCES FOR THE TRANSMISSION DIGEST BRAND AT Babcox.com/brand/transmission-digest/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

