

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	-Wash Clubs -LPRs -Dryers	-M&A Update -Site Selection -Detailing	-Curb Appeal -Bug Removal -SCWA Recap	-Eco-Friendly Carwashing -LEDs VFDs	-The Car Wash Show™ -Lending -New Investors	-Belt Conveyors -Real Estate Update -Car Wash Show Recap
	SPOTLIGHT ON: Water	SPOTLIGHT ON: Ceramics	SPOTLIGHT ON: Doors	SPOTLIGHT ON: Equipment	SPOTLIGHT ON: Vacuums	SPOTLIGHT ON: Detailing
	CARWASH CONNECTION VIDEO: Growing Membership/ Loyalty Programs	CARWASH CONNECTION VIDEO: Elevating Self-Serves	CARWASH CONNECTION VIDEO: Selling Detailing Services	CARWASH CONNECTION VIDEO: Improving Customer Relations	CARWASH CONNECTION VIDEO: Seasonal Services	CARWASH CONNECTION VIDEO: Water in Carwashing
	WASH TALK PODCAST: Fastest Growing Carwashes	WASH TALK PODCAST: The 2021 Top 50 List	WASH TALK PODCAST: Wash Clubs	WASH TALK PODCAST: M&A Update	WASH TALK PODCAST: The Car Wash Show	WASH TALK PODCAST: Curb Appeal
	WEBINAR: Labor Issues and Concerns	WEBINAR: Water Reclaim	WEBINAR: Industry Education/ Training	WEBINAR: Working with Financial Partners	WEBINAR: Semi-experienced Operator Tips	WEBINAR: Competing Against Bigger Competition
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	-Industry Report Recap -Tire Care -Controllers	-Chemicals -Pumps -Quick Lube	-Marketing -Water Reclaim -Vacuums	-Seasonal Maintenance -Undercarriage -Doors	-Top 50 List -Touchless IBA -NRCC Recap	-Automation Update -Self-serve -Paint Repair
	SPOTLIGHT ON: Brushes	SPOTLIGHT ON: Dryers	SPOTLIGHT ON: IBA Systems	SPOTLIGHT ON: LEDs	SPOTLIGHT ON: Chemicals	SPOTLIGHT ON: Pay Station/POS
	CARWASH CONNECTION VIDEO: Rules and Regulations	CARWASH CONNECTION VIDEO: Carwash Building and Architecture	CARWASH CONNECTION VIDEO: Processing Technologies	CARWASH CONNECTION VIDEO: Chemical 101	CARWASH CONNECTION VIDEO: Carwashing by Region	CARWASH CONNECTION VIDEO: Top 50 Recap
	WASH TALK PODCAST: Eco-friendly Carwashing	WASH TALK PODCAST: Belt Conveyors	WASH TALK PODCAST: Top 10 Executive Series	WASH TALK PODCAST: Chemicals	WASH TALK PODCAST: Marketing	WASH TALK PODCAST: Seasonal Maintenance
	WEBINAR: Detailing Best Practices	WEBINAR: Loyalty Programs	WEBINAR: Site Selection and Design	WEBINAR: Marketing	WEBINAR: For New Investors/ Operators	WEBINAR: Pricing/Building a Menu
	TRADE SHOWS/OPPORTUNITIES					
	SCWA EPG: Feb. 27-March 1, Fort Worth, TX The Car Wash Show EPG: May 9-11, Nashville, TN			NRCC EPG: TBD Atlantic City, NJ 2023 Buyers Guide		

→ FOR ADVERTISING INFORMATION AND RESOURCES, VISIT THE PC&D BRAND PAGE AT Babcox.com/brand/professional-carwashing-detailing/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

