












	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content           	<ul style="list-style-type: none"> › V-Twin/Cruiser Segment › Custom Bike Building › AIMExpo Coverage 	<ul style="list-style-type: none"> › Off-Road Update (MX, ATV/UTV) › Motocross Bikes › Gloves and Footwear 	<ul style="list-style-type: none"> › PWC › Luggage 	<ul style="list-style-type: none"> › Alternative Powersports - Karts, Scooters, Pit-Bikes › Supercross Update from Indy/Detroit › Auctions Guide/ Online Buying/Selling 	<ul style="list-style-type: none"> › Communication Systems › Helmets › Youth Market/New Rider Programs 	<ul style="list-style-type: none"> › Legislative Issues /MIC Update › Sports Bikes
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	<ul style="list-style-type: none"> › Vintage Motorcycle Segment › Vintage Motorcycle Days (MPN presence) 	<ul style="list-style-type: none"> › Service Dept. Excellence › DMS/Software Guide › Jackets 	<ul style="list-style-type: none"> › EVs and E-Bikes for Powersports › Tires 	<ul style="list-style-type: none"> › Exhaust Systems › Fuel Cleveland Show 	<ul style="list-style-type: none"> › Winter Gear › Safety Recalls 	<ul style="list-style-type: none"> › Snowmobiles › EICMA coverage › Racing Industry Update
RECURRING MONTHLY FOCUS: RIDE OF THE WEEK, TECH TIPS, NEW PRODUCTS, DESTINATION DEALERSHIP AND OEM UPDATE						

→ ADVERTISING INFORMATION AND RESOURCES FOR THE MPN BRAND
 AT Babcox.com/brand/motorcycle-powersports-news/

→ DIGITAL ADVERTISING SPECIFICATIONS

