












	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	
TRENDING NOW Monthly Content           	<ul style="list-style-type: none"> › V-Twin/Cruiser Segment; › Custom Bike Building › Bike Builder Profile(s) › AIMExpo Coverage 	<ul style="list-style-type: none"> › Off-Road Update (MX, ATV/UTV) › Motocross Bikes; › New Product Profiles 	<ul style="list-style-type: none"> › Buyer's Guide Update (free for one category, \$50 each additional, plus logo) › Industry Professional of the Year › Best of the Web Products '22 	<ul style="list-style-type: none"> › Alternative Powersports - Karts, Scooters, Pit-Bikes › Supercross Update from Indy/Detroit › Auctions Guide/ Online Buying/Selling 	<ul style="list-style-type: none"> › Flat Track Bikes, P&A › Apparel Pro: Selling Helmets (Virtual Show, Webinar) › Youth Market - MiniMotos/UTVs › OEM Update: DRR USA (Brunswick, Ohio) 	<ul style="list-style-type: none"> › Legislative Issues › New Rider Programs (Can-Am Ryker, Royal Enfield, Harley, MSF) › Social Media for Dummies and Dealers › Online Training Seminars (Babcox Host) 	
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
	<ul style="list-style-type: none"> › Vintage Motorcycle Segment › Vintage Motorcycle Days (MPN presence) › DC Fly-In - MIC 	<ul style="list-style-type: none"> › Service Dept. Excellence › DMS/Software Guide › On-Road Update - Q2 › IMS Show Coverage - California 	<ul style="list-style-type: none"> › EVs and E-Bikes for Powersports › EV P&A Buyer's Guide › OEM Update: ZERO 	<ul style="list-style-type: none"> › New Technology › Gadget Guide › Sportsman Gear › OEM Update: Hisun 	<ul style="list-style-type: none"> › Fuel Cleveland Custom Bike Show › Lowbrow Customs Profile › Custom Bike PG&A › SEMA Coverage 	<ul style="list-style-type: none"> › MPN Gift Guide (free for one category; \$50 each additional) › EICMA coverage › PRI Coverage › Racing Industry Update › 2023 Industry Calendar 	
	<p>RECURRING MONTHLY FOCUS:</p> <p>APPAREL PRO, PROJECT X, MPN PODCAST, WEBINARS, CHANGING LANES, TECH TIPS, NEW PRODUCTS, AND DESTINATION DEALERSHIP</p>						

→ ADVERTISING INFORMATION AND RESOURCES FOR THE MPN BRAND
 AT Babcox.com/brand/motorcycle-powersports-news/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
 → MATERIALS DUE DATE

