






TRENDING NOW Monthly Content	LEADERSHIP SOLUTIONS	F&I SOLUTIONS	MARKETING SOLUTIONS
    	<p><i>Inspiring dealers to lead their teams and succeed professionally and personally.</i></p> <ul style="list-style-type: none"> › Acquiring Pre-Owned Inventory › How to Succeed During Inventory Shortages › Competing Against the Bots & Vending Machines › Vehicle Acquisition Strategies › How to Be an Effective Leader 	<p><i>Coverage of the finance and insurance aspects of the dealership.</i></p> <ul style="list-style-type: none"> › Vehicle Service Contracts › Leasing New & Used Vehicles › Reinsurance Programs › Which F&I Products Help Dealers Sell More Used Vehicles? › Bottom-line Benefits from F&I Portfolio Reviews 	<p><i>Dealership promotional and marketing information to attract more customers at the dealership and online.</i></p> <ul style="list-style-type: none"> › Using Video for Dealership Marketing › Vehicle Merchandising and Dealership Marketing › Using Social Media to Reach New Customers › The Value of Artificial Intelligence to Dealers › Keys to Digital Retailing
	<p>SALES & TRAINING SOLUTIONS</p>	<p style="text-align: center;">DEALER SERVICE PARTS, TOOLS, EQUIPMENT & TIRES</p>	<p>SPECIAL OPPORTUNITIES</p>
    	<p><i>Tools and techniques for improving the sales process and the customer experience.</i></p> <ul style="list-style-type: none"> › Reclaiming Missed Opportunities in Sales › Sales Training Is More Important Than Ever › Matching Your Sales Approach to the Buyer › Selling in the New Normal › Cross-Training Is Critical to Dealership Success 	<p><i>March, July, September and December print editions</i></p> <ul style="list-style-type: none"> › Building a Service Sales Force › Improving Your Dealership's Reconditioning Process › The Latest Equipment & Tools › Undercar and Brake Service › Engine, A/C, Fuel System Service › Detail Department › Service Advisor Training 	<ul style="list-style-type: none"> › Women at the Wheel (June) › Veterans & Vehicles (November)