

	JANUARY	FEBRUARY	MARCH
TRENDING NOW Monthly Content	AMN	AMN	AMN
	<ul style="list-style-type: none"> › COVER STORY - The Year Ahead (distribution group preview) › SECOND FEATURE - Quarterly Research › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD 	<ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD 	<ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD
	COUNTERMAN	COUNTERMAN	COUNTERMAN
	<p>COUNTER VIEW</p> <ul style="list-style-type: none"> › New Year's Resolutions for Counter Pros › Outside the Catalog <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Additives for Winter Driving › All-Wheel Drive vs. Four-Wheel Drive › Battery CCA and Reserve Capacities › Understanding Stretch Belts 	<p>COUNTER VIEW</p> <ul style="list-style-type: none"> › Showing Customer Appreciation › Cataloging Tips <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Fuel Pumps › Drum Brakes 101 › MLS Head Gaskets › When Good Alternators Go Bad 	<p>National Car Care Month</p> <p>POTENTIAL TOPICS</p> <p>Brake friction, fuel pumps, gaskets, starters/alternators, wheel bearings, O2 sensors, spark plugs, shocks/struts, A/C compressors, performance exhaust, brake rotors, antifreeze, belts & hoses, chemicals, filters, batteries, TPMS, water pumps, wipers and more.</p> <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Electronic Parts Ordering › Deep Dive: Chrysler

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→ CLOSING DATE
→ MATERIALS DUE DATE



	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	AMN	AMN	AMN
	<ul style="list-style-type: none"> › COVER STORY - Diversity Month › SECOND FEATURE - Quarterly Research › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: Diversity Month; Research tidbits 	<ul style="list-style-type: none"> › COVER STORY: Women at the Wheel › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: Women at the Wheel 	<ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD
	COUNTERMAN	COUNTERMAN	COUNTERMAN
	<p>COUNTER VIEW</p> <ul style="list-style-type: none"> › A Scan Tool in Every Toolbox › Mastering Inventory Management <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Selling Brake Calipers › A Closer Look at EVAP › Specialty Chemicals › Selling Air Filters 	<p>COUNTER VIEW</p> <ul style="list-style-type: none"> › Understanding Ball Joints and Tie Rods › The Lost Art of Making Hydraulic Hose <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Cooling-System Components › Types of TPMS Sensors › Diesel Motor Oils › Torque-to-Yield Fasteners 	<p>COUNTER VIEW</p> <ul style="list-style-type: none"> › Summer Road Trips › Powertrain Control Modules <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Antilock Braking Systems › A Closer Look at Synthetic Motor Oil › Crankshaft Position Sensors › Selling Shocks and Struts

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	JULY	AUGUST	SEPTEMBER
TRENDING NOW Monthly Content 	<p>AMN</p> <ul style="list-style-type: none"> › COVER STORY - Mid-Year Update - refresh this? › SECOND FEATURE - Quarterly Research › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: Research tidbits 	<p>AMN</p> <ul style="list-style-type: none"> › COVER STORY - Family Run Business (Year 3) › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD 	<p>AMN</p> <ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD
	<p>COUNTERMAN</p> <p>COUNTER VIEW</p> <ul style="list-style-type: none"> › Selling Engine Hard Parts › Deep Dive: Ford <p>TECH TOPICS</p> <ul style="list-style-type: none"> › The Latest on R-1234yf › Limited-Slip Differentials › Variable Valve Timing › Oxygen Sensors <p>SUPPLEMENT: 2022 Sales Manual</p>	<p>COUNTERMAN</p> <p>COUNTER VIEW</p> <ul style="list-style-type: none"> › Selling Remanufactured Parts › ACES and PIES <p>TECH TOPICS</p> <ul style="list-style-type: none"> › CV Axles › The Latest on LED Lighting › Selling Oil Filters › Tailgate Assists and Other Truck Upgrades 	<p>COUNTERMAN</p> <p>COUNTER VIEW</p> <ul style="list-style-type: none"> › What is Telematics? › Handling Difficult Customers <p>TECH TOPICS</p> <ul style="list-style-type: none"> › Selling Serpentine Belts › EV Batteries › Lubricants and Penetrants › Electric Power Steering

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	OCTOBER	NOVEMBER	DECEMBER
TRENDING NOW Monthly Content	AMN	AMN	AMN
	<ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - Quarterly Research › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: Research Tidbits 	<ul style="list-style-type: none"> › COVER STORY - Keep open for Executive Profile › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: TBD 	<ul style="list-style-type: none"> › COVER STORY - Counterperson of the Year › SECOND FEATURE - TBD › TOPICS: From the Business Beat to the Parts Dept. › AMN PEOPLE: Around the Aftermarket › 5 MINUTES WITH › SOCIAL THEME: CPOTY Award
	COUNTERMAN	COUNTERMAN	COUNTERMAN
	ASE P2 TEST PREP SPECIAL SECTION	SUPPLEMENT: PARTS SURVEY	COUNTER VIEW
			<ul style="list-style-type: none"> › When and Why to Replace Brake Rotors › Seasonal Sales Opportunities
	COUNTER VIEW	COUNTER VIEW:	TECH TOPICS
	<ul style="list-style-type: none"> › Deep Dive: Subaru › Light Diesel Parts Opportunities 	<ul style="list-style-type: none"> › Active Motor Mounts › Making the Case for Premium Brake Pads 	<ul style="list-style-type: none"> › Air-Ride Conversion Kits › Wheel Bearing Pre-Load and Geometry › Throttle-Position Sensors › Where's My Heat?
		TECH TOPICS	
		<ul style="list-style-type: none"> › Ignition Coil and Spark Plug Misfire Signs › Loaded Strut Assemblies › Selling Cabin Air Filters › Upselling Wiper Blades 	
	NEW FOR 2022:	SPECIAL PROGRAMMING:	
	<ul style="list-style-type: none"> › Aftermarket Hall of Fame 2022 › 2030 Club 	<ul style="list-style-type: none"> › Women at the Wheel › AASA Top Suppliers › AMN DriveTime › The Buzz › Year In Review › CPOTY 	

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