

# VIDEO OPPORTUNITIES



## BODYSHOP BUSINESS' CRUNCH TIME WITH JASON STAHL

Crunch Time with Jason Stahl is a video series featuring BodyShop Business Editor Jason Stahl visiting body shops and talking with shop owners about issues of the day or just experiencing the everyday happenings of collision repair centers.

### SPONSORSHIP INCLUDES:

- Two unique videos with each monthly sponsorship
- E-newsletter push to 28,000 subscribers
- 30,000 monthly impressions delivered by a co-branded promotional banner that showcases the sponsored video across the BodyShop Business website. This banner creative and/or destination is updated each week.
- Promotion on the BodyShop Business social media channels of each weekly video, which includes the sponsor's brand in each post
- Ownership of the content for use on your internal sites for one year

Monthly Program Price: \$5,000



Crash Course is a short-form video series dedicated to informing and educating the body shop owner. It will feature BodyShop Business Editor Jason Stahl summarizing and bullet pointing recent articles published in the magazine covering topics from technical to business — scanning, welding, marketing, employee management and more.

- Two new videos per month pushed to 28,000 subscribers via our daily e-newsletter
- Sponsorship includes traffic-driving and branding elements throughout the BodyShop Business digital footprint.

Monthly Program Price: \$3,000

