

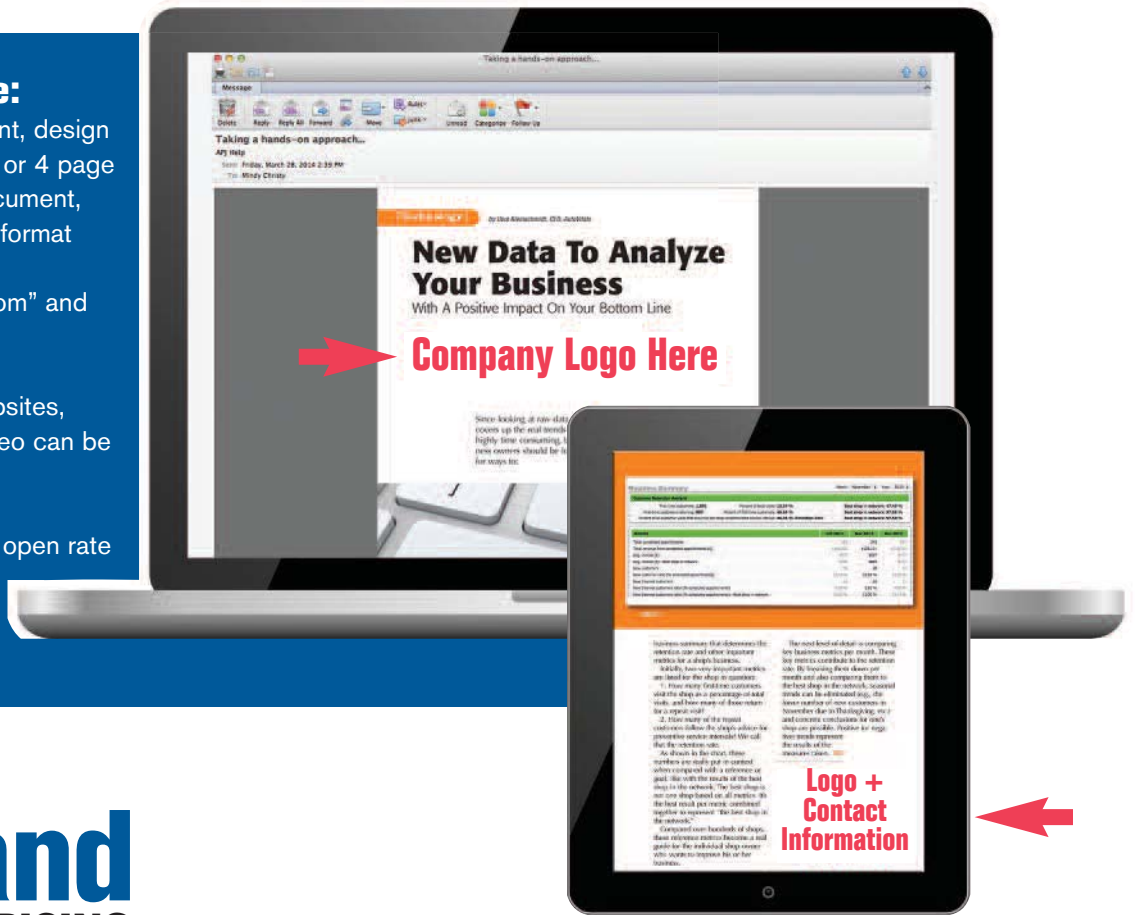
# E-Brand

## CUSTOM PUBLISHING SERVICES

E-Brand Services combine electronic publishing and content marketing to develop a distinctive and custom communication piece serving a target audience of shop owners, tire dealers, parts professionals, service managers and technicians.

### Services Include:

- Concept development, design and production of a 2 or 4 page customized digital document, delivered in an HTML format
- Custom branded “from” and “subject” line
- Optional Link to websites, email address and video can be included
- Full report providing open rate and CTRs



## E-Brand PROGRAM PRICING

Audience	E-mail Addresses	2-Page	4-Page
AutoCarePro eNews	30,000	\$7,000	\$8,400
Tire Review World Report	9,000	\$2,025	\$2,520
Counterman eNews	12,300	\$2,800	\$3,450

Pricing is per launch, based on a 6-time program within a 12 month period to a minimum of 30,000 E-mail addresses.