

PROFESSIONAL Carwashing & Detailing's Carwash eNEWSLETTER

Professional Carwashing & Detailing's Carwash eNews provides industry trends, insights and best practices to help carwash business owners and operators be more successful.

April 25, 2018 **Dateline ad**

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Position 1

The 2018 Most Valuable Carwasher award

The Professional Carwashing & Detailing team is thrilled to present the 2018 MCV award to Jason LaSalle of Baton Rouge, Louisiana.

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Related: The 2017 Most Valuable Carwasher award

Position 2

DRB Systems acquires assets of NoPileups

AKRON, Ohio and BOISE, Idaho — NoPileups software assists in preventing vehicle collisions in carwash tunnels.

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Position 3

Man brandishes loaded gun at carwash

JACKSONVILLE, Fla. — A man started loading a gun to open them at a carwash.

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Market Focus: Carwash renovations taking place

Sponsored 1/3 of the Month: Sense of urgency

Position 4

Professional Carwashing Industry Report

The comprehensive survey includes: Carwash industry trends and outlook, operator and carwash profiles, customer demographics, revenue and operating costs, and data analysis by carwash type: conveyor, in-bay automatic, self-serve.

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eNEWS

Content: Professional Carwashing & Detailing's Carwash eNewsletter features the latest news and trends impacting the carwash and detail industries in a convenient digital format. Readers include owners, managers, presidents and other professionals associated with conveyor, in-bay automatic and self-serve carwashes, as well as detailing and restoration businesses.

Frequency: Delivered every Monday and Thursday

Placement	Ad Type	Investment
Position 1	728x90	\$1,950/month
Position 2	728x90, 300x250, or text ad	\$1,825/month
Position 3	728x90, 300x250, or text ad	\$1,825/month
Position 4	728x90, 300x250, or text ad	\$1,700/month
Dateline Ad	240x60 logo at top of newsletter	\$1,000/month

OTHER OPPORTUNITIES

DIRECTORY

Premium listing	\$3,150/year
Featured listing	\$1,500/year
Enhanced listing	\$595/year

3RD PARTY EBLAST: \$210/CPM

SPONSORED CONTENT: \$1,450 each

DIGITAL EDITION SPONSORSHIP: \$2,500/month