

TIRE REVIEW TOP SHOP

presented by **COATS**®

Join presenting sponsor Coats in being a part of the tire industry's most prestigious award as a **Supporting Sponsor** of *Tire Review's* Top Shop Awards program. Now in its 11th year, the Top Shop Award recognizes an independent tire dealer who routinely distinguishes themselves among the "best of the best" in North America.

Supporting Sponsorship Includes:

- Logo on all promotions, house ads and call for entries announcements starting December 2016 through May 2017. Logo placement and sponsorship recognition on opening page of the Top Shop feature in the October 2017 issue of *Tire Review*.
- Congratulatory ad in October issue of *Tire Review*.
- Invitation to attend Top Shop Winner Announcement and cover unveiling event in Nashville.
- Equipment, tools or supplies awarded to the Winner and presented at your SEMA or AAPEX booth.
- Sponsor will be recognized during the presentation of *Tire Review's* Top Shop Award Winner at the Tire Industry Association's Tire Industry Honors Awards Ceremony in Las Vegas.

Investment: \$10,000 Supporting Sponsorship

