

2015 Back-to-School Poster Program



Price:
\$3,500 if we print, \$2,600 if the poster is supplied
(quantity - 1,200)

Due Date:
All creative materials due June 11, 2015 - Send to
Amanda Wingerter, awingerter@babcox.com

File Types:
PDF, eps, tiff, 300 dpi or higher at 100%

Delivery:
Posters will not be folded, but rolled and placed
together in a box (4"x4"x 28") and delivered by
UPS and U.S. Postal Service to more than 1,100
schools in July.

**For more information, please contact your
Babcox sales representative at 330.670.1234**

Your poster brings attention to your brand, logo and message all year. Show that your company supports the schools and students, and provide them with a constant reminder that they are making the right choice to pursue an automotive career. Build your brand and sales with more than 40,000 students and instructors.

Poster content can include: diagnostic flow charts, technical tips, career support, safety recommendations, vehicle diagrams, troubleshooting ideas, racing, product cutaway, website info, etc.

Finished size:
19" x 25" (supplied posters must have one edge no longer than 28")

Paper:
80# Gloss Text.

