

PROGRAM RATES 2018

\$38,000 program:

- 8 full-page, 4C print ads
- 8 one-third, 4C print ads
- 1 Back-To-School Poster (printed)
- 12 months banner ad - 160x125 in rotation
- 1 full-page Service & Repair Solution (Tech Tip)

\$28,000 program:

- 8 full-page, 4C print ads
- 1 Back-To-School Poster (printed)
- 1 full-page Service & Repair Solution (Tech Tip)

\$18,000 program:

- 4 full-page or 8 half-page, 4C print ads
- 1 half-page Service & Repair Solution (Tech Tip)

ADVERTISER BONUS: ENHANCE YOUR PRINT AD with video, audio, augmented reality and slideshows, making your ad in our digital edition completely interactive. Our readers will also be able to share pages with other decision makers and influencers via email, Facebook, LinkedIn, Twitter or click straight through to link to your website. Only \$500 with your print ad in *Tomorrow's Tech*.

Electronic File Transfer: <http://files.babcox.com/>

Questions: **330.670.1234 x284**

Kelly McAleese - kmcaleese@babcox.com

Print & Digital Advertising Terms & Conditions

www.babcox.com/site/advertising-info/terms/

For detailed ad specifications, visit <http://ads.babcox.com>