

TIRE REVIEW

For one week, the eyes of the tire industry turn to Las Vegas for the Global Tire Expo. Will you be seen?

October 31 - November 3, 2017
Las Vegas Convention Center

Tire Review is the host publisher of the Tires, Wheels and Global Tire Expo at SEMA.



- Be there 4-times: 1 pre-show and 3 on-site
- More than 70,000 copies printed (40,000 copies of the pre-show daily mailed 30 days prior to the show; 10,000 each day)
- Special discounts and packages for **Tire Review** advertisers and SEMA Exhibitors – in print, online, video
- Reach thousands of buyers at the Show and in the pages of Tire Review!

Ad deadlines: Pre-show: July 21

Space Orders: August 4

SEMA
 SHOW



Pre-show Deadline: July 21
Space Deadline: August 4
 Packages for Tire Review
 Advertisers & GTE Exhibitors

Package 1: \$5,400

- One Tab Page in the SEMA Show Daily – All 4 issues

Package 2: \$6,200

- One tab page in the SEMA Show Daily – All 4 issues
- Pre-show SEMA product feature in Tire Review’s daily e-newsletter, the World Tire Report (first week of October)
- SEMA Booth Video

Package 3: \$9,950

- One tab page in the SEMA Show Daily – All 4 issues
- Pre-show SEMA product feature in Tire Review’s daily e-newsletter, the World Tire Report (first week of October)
- SEMA Booth Video
- Full-page ad in the October issue of Tire Review plus product spotlight



Ala carte options

SEMA Daily \$5,400 tab page, **\$3,300** 1/2 page – all four issues

SEMA Booth Video \$1,200 – 2 to 3 minute video shot at your booth, with full-video posted on the Tire Review website. Your video will also appear on our e-newsletter - reaching 15,000+ industry influencers.

SEMA Product Spotlight \$775 in the October issue of Tire Review

Ad specs

- Final trim 10.5" x 14.5"
- Single-tab tage (no bleeds) – 9.75'x 13"
- 1/2 page – Horizontal (no bleeds) – 9.75" x 6.5"

File Formats

Hi-res PDF, EPS, TIFF, 300 DPI or higher at 100%.

Please send all orders to

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