



BabcoX Media can help you reach the right audience, with the right message, every time, with our integrated, centralized audience resource and our custom marketing services and solutions.

QuickQuiz

The QuickQuiz Challenge

- Customized online program designed to raise brand awareness and leads.
- The QuickQuiz is a 4-5 question multiple choice test targeting BabcoX Media readers and includes an opportunity to win a prize.
- Visitors must register in order to be eligible to win prizes.
- You will receive a detailed report of contact information, demographic information and results from the survey.
- Duration of the quiz is 2 weeks.

QuickQuiz: \$2,000 net.

QuickTrax

Lead Generation

Every month participating BabcoX Media brands subscribers will receive instant product and service information emailed directly to their inbox. This direct, lead generating tool is the perfect sponsorship opportunity as you will receive leads from everyone who visits your website and/or requests more information. Your leads will include contact information, full demographic information and are automatically sent to you every week. Sponsorship includes an image, headline, 50-word description and product link.

- * **Rate: \$999 to \$2,100 depending on the channel.**
- * **Contact your BabcoX Media sales representative for brand specific pricing**

BabcoX Media
3550 Embassy Parkway Akron, OH 44333
330-670-1234 • BabcoX.com



QuickTrax - The New Products Update from BODYSHOP BUSINESS magazine

Pro Spot Aluminum Mobile Weld Station K-1
Pro Spot is Your Aluminum Solution. Compared to the Aluminum Mobile Weld Station K-1, it features a Castor, Discharge Stud Welder designed for aluminum, and a dual battery, an SP-1 Aluminum Pulse MIG Welder. The benefits and more. Upgrades include adding Plasma Cutters, PL-5 SP-1 Plasma Cutter, or a built-in Furnace. Extractors. Pro Spot is a US manufacturer of Spot Welders, Plastic Welders and more.
Contact Pro Spot International

Kesser AirCenter A Complete Packaged System
Kesser's AirCenter is a complete yet compact compressed air system with a Sigma rotary screw compressor, refrigerated air dryer, and drain-all mounted on a receiver tank. Available in 5-20 hp packages. These low-voltage units are perfect for a wide range of automotive services with limited space who want superior energy efficiency and clean, dry air.
Contact Kesser Compressors

Urethane Supply Company EDS-C Nitrogen Plastic Welder
Save more damage-free plastic bumpers and headlamps with the latest nitrogen plastic welder. The EDS-C Nitrogen welding system. Simple operation with automatic monitoring. Between air and nitrogen save time and space. Nitrogen. Make fast, easy and low-cost repairs to virtually any plastic part with Urethane Supply products.
Contact Urethane Supply Company

[View All Products](#)



QuickContent

Cost Per Lead Program

- Babcox Media QUICKCONTENT is a cost per lead program that aggregates a collection of already produced related subject matter content into a sponsored approved whitepaper. The sponsor does not create the content unless they wish to contribute. Each article is gated with a request for information from the reader – once the information is submitted, the user may download the information, thus creating a sales contact for the sponsor.

Rate: Depends on scope of project.

Please contact your sales rep to discuss.



QuickCard

Website Traffic Builder & Lead Generator

- “QuickCards” offer high-impact exclusive messaging and allows you to speak directly to our audience by sending your message to up to 10,000 targeted names. Following a simple postcard format, you can promote your products, services and content while driving traffic back to your website. Your leads will include full contact information and are automatically sent to you every week.

Rate: \$3,550 net delivered to 10,000 email names

- Material Submission, Deadline and Specs
 - Main Image: 485w x 510h pixels at 72 dpi resolution in JPEG file format.
 - Left Rail Text: Title/Call to Action Headline, 500 character message and unlimited Url's.
 - Materials must be submitted at least SEVEN business days prior to the scheduled run date.



QuickReady

Sales Ready Lead Program

- The Sales Ready Lead Program generates leads by conducting high quality tele-sales interviews with Babcox Media subscribers. We will do the prospecting and uncover buying opportunities that are aligned with the products and services you offer.
- In addition to finding decision makers, we qualify the need, determine the timeline for purchase and deliver leads for timely follow-up.
- We guarantee a minimum of 25 high-quality exclusive prospects each month. (3 month minimum program)

Project Range: from \$70 to \$120 cost-per lead, depending on criteria.

CompanyID	CompanyName	Url	ContactName	First	Last	DateAdded
1	8804 AET Inc.	www.aetrader.com				12/12/2013 1:09:09 PM
2	8628 Allen Technology Racing	www.allenrtr.com				7/30/12 1:08:09 AM
3	3529 American Honda Motor Co. Inc.	www.powerup.honda.com	Robert	Gurga		4/18/2013 2:28:00 PM
4	8028 American Motorcyclist Association	www.americanmotorcyclist.com	Jim	Williams		4/18/2013 2:32:27 PM
5	3031 American Suzuki Motor Corp.	www.american.suzuki.com	Steve	Bortolin		4/18/2013 2:32:18 PM
6	3033 AHRF Trail	www.ahrftail.com	Joel	Bayliff		6/20/2013 9:27:30 AM
7	3543 B.C. Geniality Co. Inc.	www.bcgeniality.com	Mark	Lewis		7/20/12 8:00:16 AM
8	8917 Bear Top Gloves	http://www.btg.com				11/16/2013 10:32:31 AM
9	2913 Bombardier Recreational ProductsBR	www.brp.com	Lou	Gubowski		10/20/2010 12:00:00 AM
10	2059 Boss Hoss	www.bosshoss.com	Alyse	Strong		10/20/2010 12:00:00 AM
11	2113 Bottom Line Traction Products Inc.	www.bottomline.com				10/15/2010 12:00:00 AM
12	2072 Briggs & Stratton Motorsports	www.briggsandstratton.com	Devin	Klaus		7/30/12 11:08:49 AM
13	1300 Bronco Performance Coatings	www.bronco.com	David	Brooks		10/20/2010 12:00:00 AM
14	6707 Butler Maps	www.butlermaps.com				12/3/2012 2:18:36 PM
15	3486 Cagiva U.S.A.	www.cagivausa.com	Larry	Ferraro		10/20/2010 12:00:00 AM
16	3489 California Car Cover Wholesale	www.calccover.com	Russ	Romer		10/20/2010 12:00:00 AM
17	4002 Case Siewer Machine Products	www.case.com				7/30/12 3:09:48 AM
18	2704 Cequent Consumer Products	www.cequent.com	Marketing	Dm		10/20/2010 12:00:00 AM
19	2016 Chief Trailers	www.chieftrailer.com	Kevin	McCann		10/14/2010 12:00:00 AM
20	8647 ConTour	www.contour.com				9/11/2012 8:46:59 AM
21	3999 Custom Cycle Control Systems, Inc.	www.ccs.com				10/20/2010 12:00:00 AM
22	3633 Cycle World Magazine	www.cycleworld.com	Jamalie	Torocz		4/18/2013 2:35:17 PM
23	3039 Cylinder Head Airwaves	www.cylinderhead.com				7/30/12 10:37:03 AM
24	1286 Davit Master	www.davitmaster.com	Bill	Nowar		10/14/2010 12:00:00 AM
25						

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