

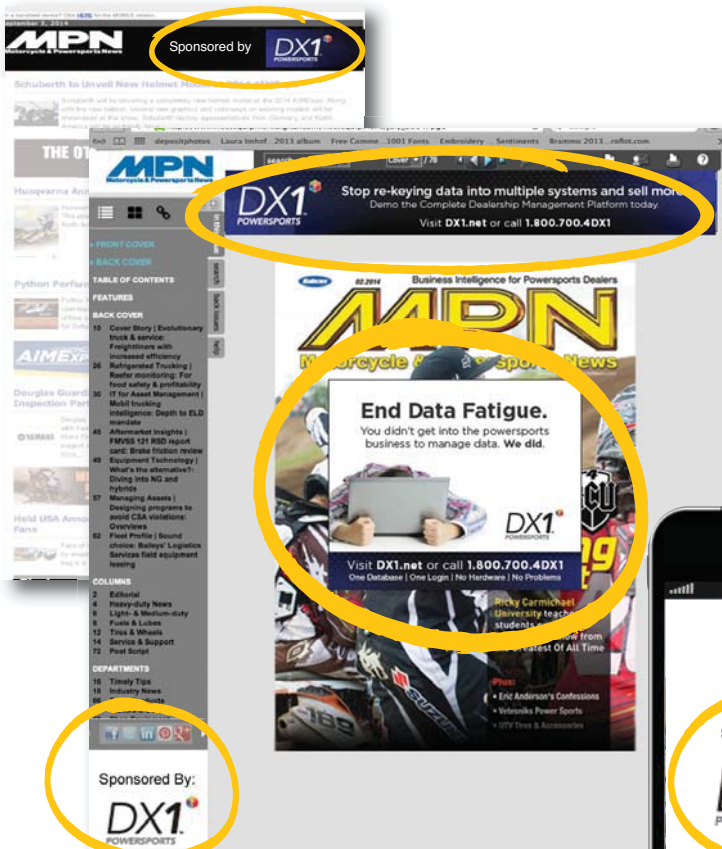
# Digital Interaction Redefined



**Motorcycle & Powersports News' Digital Edition and App** deliver additional impressions and touch points to enhance your marketing message. Sponsorship of MPN's digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only MPN can deliver.

This exclusive monthly sponsorship is available for only **\$5,000 per month**.

## SPONSORSHIP PACKAGE INCLUDES: FIVE TARGETED BRANDING POSITIONS



### 1. Two Monthly Emails to MPN Subscribers

File formats accepted: jpg, gif, animated gif; click URL  
Dimensions: 160x600 pixels

### 2. Web Edition of MPN

### 3. App

- App Launch Image 'Sponsored By' callout with logo displays when App version launches. Provide logo.
- App banners

### 4. Promotion via MPN's Online Properties

- MotorcyclePowersportsNews.com
- MPN Newsletter ad
- Social Media Sponsorship mention when the Digital Edition is ready for viewing

### 5. Print

- Logo and 'Sponsored By' message