

## MPN DIGITAL MAGAZINE

Your company can be the sole sponsor of MPN's digital magazine and archives.

- **READABLE ON COMPUTERS, TABLETS, AND SMARTPHONES**

This exclusive sponsorship is sold on a monthly basis. When you are the sponsor of the digital edition, your ads appear both on the current month's issue plus all past issues too!

### YOUR SPONSORSHIP INCLUDES:

#### 1. PROMINENT POSITIONING IN TWO EMAIL BLASTS TO 13,200+ MAGAZINE NAME SUBSCRIBERS

- Each eBlast encourages subscribers to view the digital edition
- Your company's logo is placed in the header at the top of the message
- You also receive a 250x250 display ad running within the message

#### 2. BANNER ADS APPEARING ON EACH DIGITAL EDITION PAGE

- A 728x90 leaderboard appears at the bottom of all desktop and tablet pages
- A 320x50 mobile leaderboard renders on smartphones

#### 3. AN INTERSTITIAL GREETING EACH USER AT THE BEGINNING OF THEIR SESSION

- This large ad takes over the page, ensuring your ad message is front and center when a user begins reading the digital edition's content
- Appears on desktop, tablet, and mobile versions

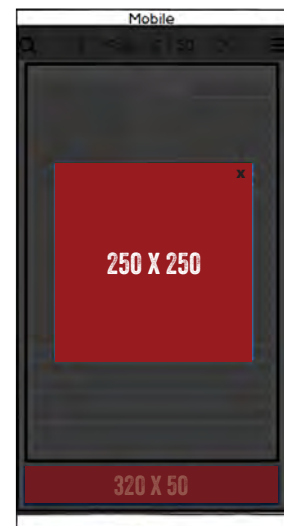
The digital edition is promoted to readers via email alerts, MagazineName.com, the Magazine Name eNewsletter, and social media (Twitter and Facebook).

**INVESTMENT PER MONTH: \$5,000**

Includes sponsorship of the current issue and all archived issues



DESKTOP



MOBILE



TABLET