



DIGITAL OPPORTUNITIES

MPN DIGITAL MAGAZINE

Your company can be the sole sponsor of MPN's digital magazine and archives.

• READABLE ON COMPUTERS, TABLETS, AND SMARTPHONES

This exclusive sponsorship is sold on a monthly basis. When you are the sponsor of the digital edition, your ads appear both on the current month's issue plus all past issues too!

YOUR SPONSORSHIP INCLUDES:

1. PROMINENT POSITIONING IN TWO EMAIL BLASTS TO 13,200+ MPN SUBSCRIBERS

- Each eBlast encourages subscribers to view the digital edition
- Your company's logo is placed in the header at the top of the message
- You also receive a 250x250 display ad running within the message

2. BANNER ADS APPEARING ON EACH DIGITAL EDITION PAGE

- A 728x90 leaderboard appears at the bottom of all desktop and tablet pages
- A 320x50 mobile leaderboard renders on smartphones

3. AN INTERSTITIAL GREETING EACH USER AT THE BEGINNING OF THEIR SESSION

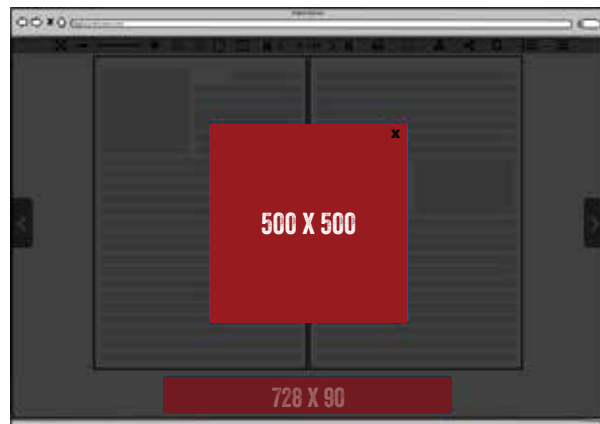
- This large ad takes over the page, ensuring your ad message is front and center when a user begins reading the digital edition's content
- Appears on desktop, tablet and mobile versions

The digital edition is promoted to readers via email alerts, MotorcyclePowersportsNews.com, the **MPN** eNewsletter and social media (Twitter and Facebook).

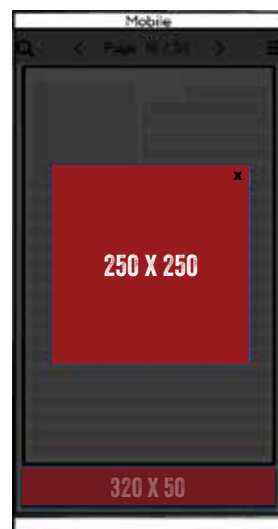
INVESTMENT PER MONTH: \$5,000

Includes sponsorship of the current issue and all archived issues

DESKTOP



MOBILE



TABLET



For detailed ad specifications, visit <http://ads.babcox.com>.