

Website

Sizes	1-6 blocks	7 or more
1, 2 - Leaderboard 728 x 90	\$2,250	\$2,025
2b - Content Pusher 925 x 50 to 925 x 300	\$2,585	\$2,326
3, 4, 5, 6 - Medium Rectangle 300 x 250	\$1,915	\$1,725
7, 8, 9, 10 - Button 125 x 125	\$700	\$625
Transitional 500 x 500	\$2,045 per week	

Block 1 = Day 1 thru 15
Block 2 = Day 16 thru last day of the month

Website - High Impact Ad Positions

	1-6 Blocks	7 or more
Wallpaper (1920x1080) GIF, JPG, BMP, PNG; click URL. 100KB	\$2,700	\$2,430
Page Peel (640x480) (collapse ad (100x100))	\$2,590	\$2,320
Sidebars (160x600) (two creatives needed)	\$2,470	\$2,225
In Story (300x250)	\$2,300	\$2,070
Homepage Featured Video	\$2,150	\$1900
Transitional (500x500)	\$2,250 per week	



Page-Peel



In Story Ad



Sidebars

File Formats Accepted: GIF, Animated GIF, JPG, SWF, Rich Media, 3rd Party Ad Tags

Max File Size: 80k

URL: Please include URL for click-through link (Note: Do not embed URL into Flash ads.)

The screenshot shows the ImportCar website homepage with 10 numbered red boxes indicating ad positions:

- 1:** Top navigation bar area.
- 2:** Main content area above the featured article.
- 3:** Large red box on the right side of the page.
- 4:** Another large red box on the right side, below box 3.
- 5:** Red box on the right side, below box 4.
- 6:** Red box on the right side, below box 5.
- 7:** Red box on the right side, below box 6.
- 8:** Red box on the right side, below box 7.
- 9:** Red box on the right side, below box 8.
- 10:** Red box on the right side, below box 9.

The website content includes the ImportCar logo, navigation menu (NEWS, ASIAN, EUROPEAN, TECH TIPS, VIDEO TRAINING), search bar, and featured article: "The Evolving Oil Change Market" by Cory Gies. Other articles include "Adaptable Leadership Fuels Shop Harmony, Growth", "Fixing Subaru Transmission Noise", and "Internal Engine Oil Consumption Diagnostics".