



## Digital Sponsorship

IMPORTCar's Digital Edition and App deliver additional impressions and touch points to enhance your marketing message. Sponsorship of IMPORTCar's digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only IMPORTCar's can deliver.

**This exclusive monthly sponsorship is available for only \$5,000 per month.**



## Sponsorship Package Includes: Five targeted branding positions

- 1. Two Monthly Emails to IMPORTCar Subscribers**
  - Banner
  - Logo
- 2. Web Edition of IMPORTCar**
  - Banner
  - Logo
  - Video
- 3. App**
  - App Launch Image "Sponsored By" callout with logo displays when App version launches. Provide logo.
  - App banners
- 4. Promotion via IMPORTCar's Online Properties**
  - TireReview.com
  - World Tire Report Newsletter ad
  - Social Media Sponsorship mention when the Digital Edition is ready for viewing
- 5. Print Ad**
  - Logo and "Sponsored By" message

Ad specs available upon request.

facebook.com/ImportCar

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