

FE Fleet Equipment

Fleet Service TECHNOLOGY

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TOMORROW'S
TECH

TOP 5 TRENDS-TRUCKING INDUSTRY

10.77 BILLION

TONS OF FREIGHT MOVED BY TRUCKS, **70.2%** OF ALL DOMESTIC FREIGHT TONNAGE.

\$700.1 BILLION

TOTAL ANNUAL REVENUE IN 2017, **79.3%** OF THE NATION'S FREIGHT BILL.

69.1%

OF ALL TRADE MOVED BETWEEN THE US AND MEXICO, **57.5%** OF CANADA-US TRADE.

7.7 MILLION

PEOPLE EMPLOYED IN JOBS RELATED TO TRUCKING ACTIVITY.

3.5 MILLION

EMPLOYED AS DRIVERS, **1.7 MILLION** OF THOSE WERE HEAVY AND TRACTOR-TRAILER DRIVERS. MINORITIES ACCOUNT FOR **40.6%** OF ALL THE DRIVERS AND **6.2%** OF TRUCK DRIVERS ARE WOMEN.

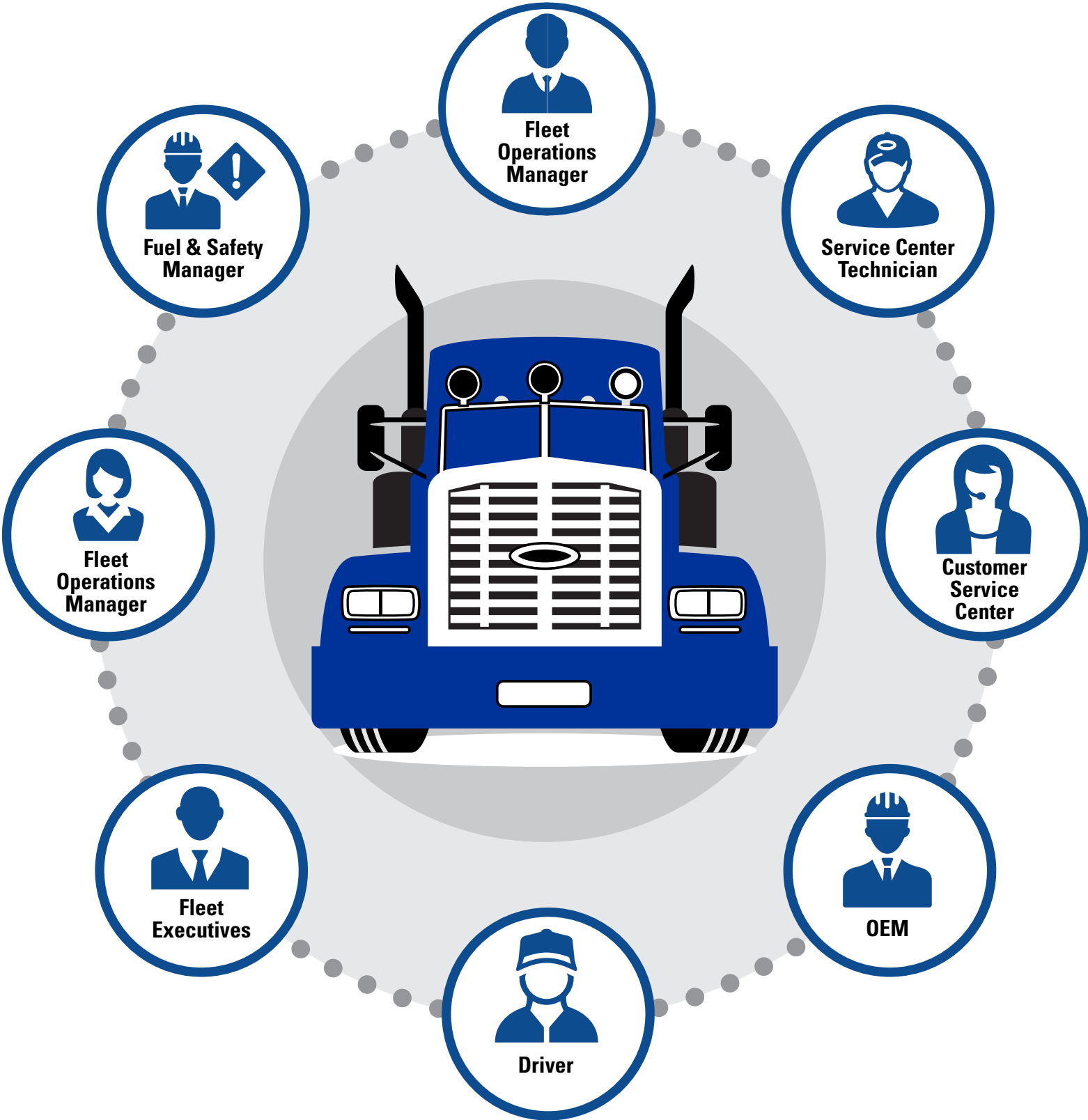
Source: American Trucking Association 2018

TRUCKING CATEGORIES

Contract/Common Carrier/Gen Freight	Mfg./processing
Lease Rental	Retail/Wholesale
Bus Transport	Govt/Mail/Garbage
Other private fleets	Manufacturers
Food/Ag/Farm Supplies	Truck/Trailer Dealers
Construction/mining	Truck Equip Distributor
Petroleum	Field Service Repair
Utility	Other



WHO'S CONNECTED TO THE TRUCK?



WE KNOW THE BUSINESS

Whether it's greenhouse gas regulations, the ELD mandate, autonomous systems or advanced safety systems, **Fleet Equipment** knows the trends of the trucking industry and will be there to provide readers with the full scoop on the equipment that drives their businesses forward.

Fleet Service Technology knows the trends of the truck service segment and will provide readers with the full scoop on the equipment, data and solutions that drives their service businesses forward.

WE KNOW THE PLAYERS

Not only do we know what's trending in the industry, but we know who fleets want to hear from when new equipment becomes available. Whether it's the latest news posted online or an in-depth print story, **Fleet Equipment** leaves no insightful source untapped.

We are in daily contact with the OEMs, suppliers and business intelligence solutions developers to stay on top of the fast-paced truck technology world and how it relates to truck service. Whether it's the latest news posted online or an in-depth print story, **Fleet Service Technology** leaves no insightful source untapped.

WE HAVE THE RELATIONSHIPS

Fleet Equipment spends each year building relationships with OEMs, suppliers and our readers. Our editorial lineup includes some of the industry's biggest heavy-hitters.

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