

## DIGITAL EDITION SPONSORSHIP

Reach fleet equipment managers by surrounding your brand with high-quality Fleet Equipment content. Your company can be the sole sponsor of Fleet Equipment's digital magazine and archives.

- Emailed twice monthly to **34,000 Fleet Equipment subscribers**
- Readable on computers, tablets, and smartphones

This exclusive sponsorship is sold on a monthly basis. When you are the sponsor of the digital edition, your ads appear both on the current month's issue plus all past issues too!

### YOUR SPONSORSHIP INCLUDES:

#### 1. Prominent positioning in two email blasts to 34,000+ Fleet Equipmenttv subscribers

- Each eBlast encourages subscribers to view the digital edition
- Your company's logo is placed in the header at the top of the message
- You also receive a 250x250 display ad running within the message

#### 2. Banner ads appearing on each digital edition page

- A 728x90 leaderboard appears at the bottom of all desktop and tablet pages
- A 320x50 mobile leaderboard renders on smartphones

#### 3. An interstitial greeting each user at the beginning of their session

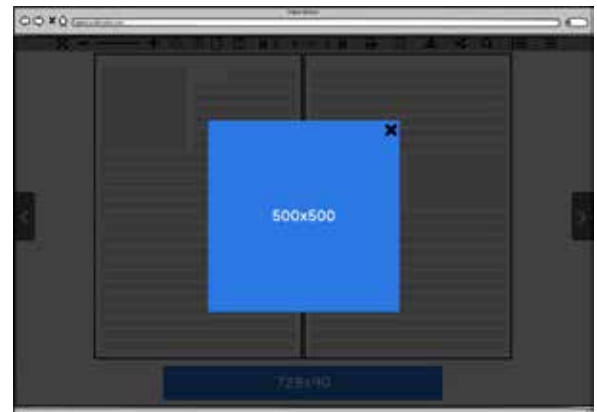
- This large ad takes over the page, ensuring your ad message is front and center when a user begins reading the digital edition's content
- Appears on desktop, tablet, and mobile versions

The digital edition is promoted to readers via email alerts, FleetEquipmentMag.com, the Fleet Equipment eNewsletter, and social media (Twitter and Facebook).

#### Investment per month: **\$5,000**

Includes sponsorship of the current issue and all archived issues

### DESKTOP



### TABLET



### MOBILE

