

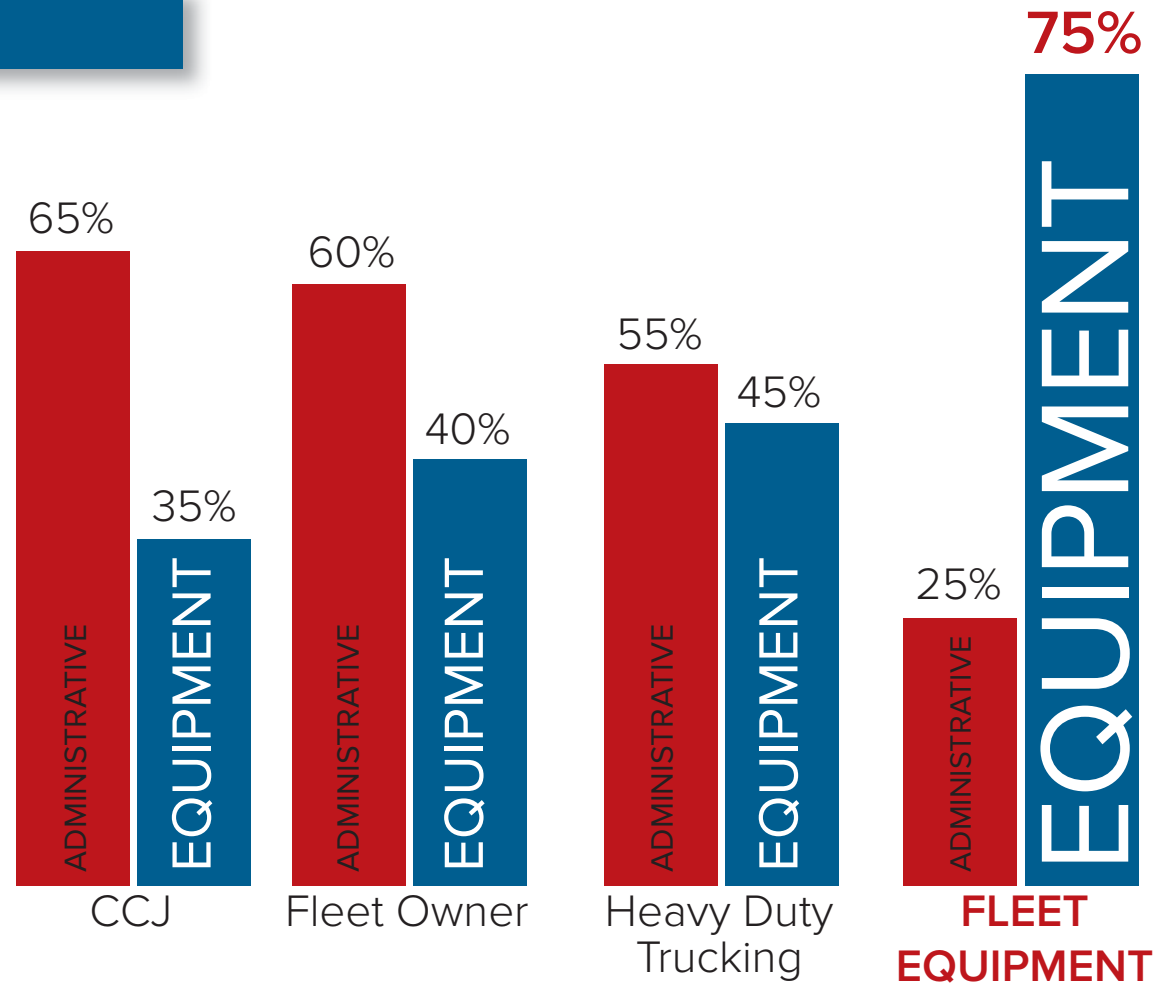
Competitive Quick Guide

Fleet Equipment

vs. Fleet Owner, CCJ and HDT

Numbers represent what percentage of editorial is equipment and operations vs. the total editorial of each publication

Editorial comparison of equipment vs. administrative



Fleet Equipment is 75% Equipment Editorial vs. the 45% of the closest competitor