


	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
TRENDING NOW Monthly Content	COVER STORY: Tech Shortage - Be the Shop of Choice	COVER STORY: AI's Impact on Collision	COVER STORY: Consolidation	COVER STORY: Reader's Choice	COVER STORY: Digital Marketing Strategies	COVER STORY: OEM Repair Procedures
	DIAGNOSTICS: Calibration Mythbusters	DIAGNOSTICS: Scanning Mythbusters	DIAGNOSTICS: Step-by-Step Calibration	DIAGNOSTICS: Electronic Blueprinting	DIAGNOSTICS: Wash Bay Diagnostics	DIAGNOSTICS: In-House or Sublet?
	TECHNICAL: EV/HEV Repair	TECHNICAL: Spot Welding	TECHNICAL: MIG Brazing	TECHNICAL: Complex Refinishes	TECHNICAL: Exotic Substrates	TECHNICAL: Proper Paint Prep
	PLUS: Ask the Expert The MSO Health & Safety	PLUS: Ask the Expert The MSO	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: Welding Guide	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: Buyer's Guide
	SUPPLEMENT: Advanced Materials Guide			PLUS: Ask the Expert The MSO	SUPPLEMENT: State of the Industry	PLUS: Ask the Expert The MSO
						
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	COVER STORY: Sales Boosters	COVER STORY: Virtual Technologies	COVER STORY: Top 5 Marketing Ideas	COVER STORY: Mastering Your Financials	COVER STORY: Top Female Shop Owners	COVER STORY: Executive of the Year
	DIAGNOSTICS: ADAS and Mechanical	DIAGNOSTICS: ADAS Terminology	DIAGNOSTICS: Alignment	DIAGNOSTICS: Training	DIAGNOSTICS: Scan Tools	DIAGNOSTICS: Creating a Profit Center
	TECHNICAL: Custom Paint Jobs	TECHNICAL: Plastic Repair	TECHNICAL: Measuring	TECHNICAL: Repair vs. Replace	TECHNICAL: Electrical Troubleshooting	TECHNICAL: DTCs
	SPECIAL SECTION: OEM Certification Guide	PLUS: Ask the Expert The MSO	PLUS: Ask the Expert The MSO Health & Safety	SPECIAL SECTION: Scanning Guide	PLUS: Ask the Expert The MSO Health & Safety	PLUS: Ask the Expert The MSO
	PLUS: Ask the Expert The MSO Health & Safety			PLUS: Ask the Expert The MSO		SUPPLEMENT: CRASH Report

→ ADVERTISING INFORMATION AND RESOURCES FOR THE BODYSHOP BUSINESS BRAND AT Babcox.com/brand/bodyshop-business/

→ DIGITAL ADVERTISING SPECIFICATIONS

→ CLOSING DATE
→ MATERIALS DUE DATE

