

Digital Interaction Redefined



Counterman's Digital Edition and App deliver additional impressions and touch points to enhance your marketing message. Sponsorship of Counterman's digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only Counterman can deliver.

This exclusive monthly sponsorship is available for only **\$5,000 a month.**

SPONSORSHIP PACKAGE INCLUDES: FIVE TARGETED BRANDING POSITIONS



1. Two Monthly emails to Counterman Subscribers

- Banner

2. Web Edition of Counterman

- Banner, video, logo

3. App

- App Launch Image "Sponsored By" callout with logo displays when App version launches.
- App banners

4. Promotion via Counterman's Online Properties

- Counterman.com
- Counterman Newsletter ad
- Social Media Sponsorship mention when the Digital Edition is ready for viewing

5. Print

- Logo and "sponsored by" message

*Ad specs available upon request.