

# THE FAST FACTS



## WEBSITE

Average Monthly  
**Page Views:** 162,900

Average Monthly  
**Unique Visitors:** 74,000



## AMN DAILY eNEWSLETTER

**Subscribers:** 8,517

**Open Rate:** 55%



## AMN WEEKLY eNEWSLETTER

**Subscribers:** 6,978

**Open Rate:** 35%



## AMN GLOBAL eNEWSLETTER

**Subscribers:** 9,981

**Open Rate:** 41%



## AMN PEOPLE eNEWSLETTER

**Subscribers:** 8,494

**Open Rate:** 46%