

# DIGITAL OPPORTUNITIES



## PEOPLE ON THE MOVE VIDEO SERIES

- Delivered via the AMN People eNewsletter push every other Saturday to more than 8,400 subscribers, featuring a video recap of top, recent executive appointments and other personnel milestones, hosted by AMN Editor Amy Antenora
- 25,000 monthly impressions delivered by a co-branded promotional banner that showcases the sponsored video across the AMN website. This banner creative and/or destination is updated each week.
- Promotion on the AMN social media channels of each weekly video which includes the sponsor's brand in each post.

**Monthly Program Price: \$5,000**