

AIMExpo Show Properties

Ad Specs & Rates [2015]

Official Media Sponsor
MPN

Official Publisher of the AIMExpo Show Publications



Premium Positions: 2nd cover
add 15%, 3rd cover add 10%,
4th cover add 20%

Show Daily Ad Specs

Publication Dimensions: Trim Size: 6" wide x 10.875"

Full-page bleed: .125".
Keep all live matter 3/8"
away from all trim sizes

1/2 Horizontal	5" x 5"
1/2 Vertical	2.25" wide x 10"
1 Page	5" wide x 10"

Gross 4-color Ad Rates

1/2 Page	\$2,880
Full Page	\$4,800

Non-exhibitors add 15% to computed rate



Premium Positions: 2nd cover
add 15%, 3rd cover add 10%,
4th cover add 20%

Souvenir Program Ad Specs

Publication Dimensions: Trim Size: 7.875" wide x 10.75"

Full-page bleed: .125".
Keep all live matter 3/8"
away from all trim sizes

1/4 Vertical	3.25" x 5"
1/2 Horizontal	7" x 5"
1/2 Vertical	3.375" wide x 10"
1 Page	7.875" wide x 10.75"

Gross 4-color Ad Rates

Exhibitor	
1/4 Page	\$975
1/2 Page	\$1,800
Full Page	\$2,900

Non-exhibitors add 15% to computed rate



AIMExpo Show Directory Advertisers
WHO ARE EXHIBITORS Earn:

1 Boldface listing in the AIMExpo
Show Directory

1 Four-color logo to appear with
your directory listing

1 Matching space Exhibitor Insight

Logo Specs: Provide a 300 dpi JPEG or TIFF file

Show Directory Ad Specs

Publication Dimensions: Trim Size: 5" wide x 8.375"

Full-page bleed: .125".
Keep all live matter 3/8"
away from all trim sizes

1/2 Page	4.375" wide x 3.75"
Full Page	4.375" wide x 7.875"

Gross 4-color Ad Rate

1/2 Page	\$1,800
Full Page	\$2,900

Non-exhibitors add 15% to computed rate