

INSTRUCTOR FOCUS

Tomorrow's Technician works closely with instructors to create a real-world supplement to classroom assignments and provide additional training and education tools such as webinars and automotive quizzes.

According to our recent **Tomorrow's Tech** Instructor Survey, **90%** of instructors say they use **Tomorrow's Tech** to enrich curriculum.



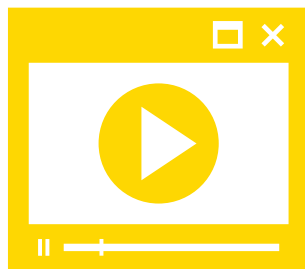
Instructors love webinars!

92%

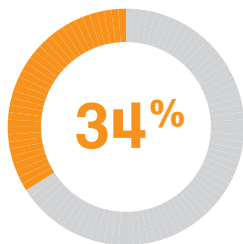
of instructors appreciate 30-minute free webinars

95%

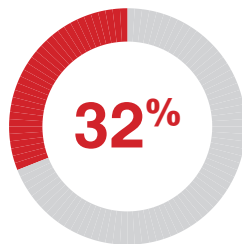
of instructors use online automotive videos in the classroom



Automotive programs receiving Tomorrow's Tech also offer collision and diesel education

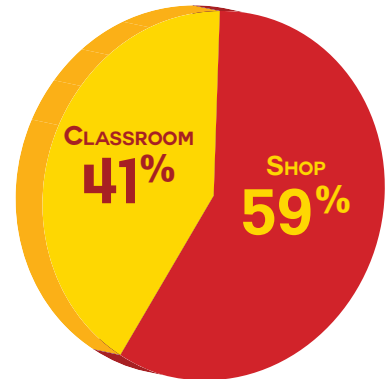


Collision



Diesel

Our readers strive on hands-on learning and split their time between the classroom and shop



Classroom to Shop Ratio

WHAT INSTRUCTOR'S ARE SAYING ABOUT TOMORROW'S TECH

“

I like that Tomorrow's Technician grabs the students' attention. Then the technical articles extend what we are learning about in related theory.

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“

Great articles and ads for the students to get used to trade publication style training and information.

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“

I like the Student Spotlight sections. It shows the students the successes of other kids and young adults their age. The students read those articles and realize that they can put their skills to use and do the same thing.

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