

DIGITAL OPPORTUNITIES



AutoCareVideo.com is a central location for aftermarket video content.

The website brings together a wide range of videos from powersports, automotive service, collision, distribution, engine building, tire and truck fleet market segments.

MPNVideo.com serves professionals who want to enhance their knowledge and skills, see clips about the latest products and follow developments in the industry. Videos from the **MPNVideo.com** website are also syndicated and distributed through each of the Babcox Media brand websites, maximizing their reach.

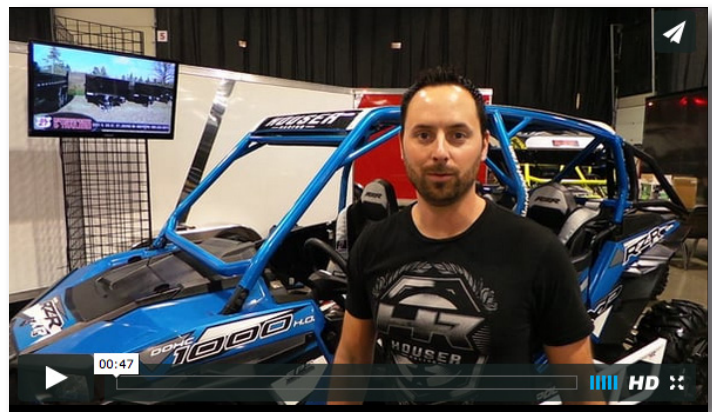
VIDEO SPONSORSHIP

Become the presenting sponsor of **MPNVIDEO** – a 4- to 5-minute online video news show that highlights the latest powersports industry exclusive content.

Sponsorship includes:

- A 1-minute video spot for your company's video commercial
- Your company's logo in all "presented by" positions.
- Sponsorship digital banner ad on the **MPNVIDEO** landing page.
- Sponsorship digital banner ad on the **MPNVIDEO** Newsletter edition.

Price: **\$4,250**



TRADE SHOW VIDEOS

MPN will shoot a 2- to 3-minute video interview at your trade show booth to be posted on **Motorcycle & Powersports News'** website, motorcyclepowersportsnews.com, as well as provide you the video file for your company's own purposes.

Digital Package

- Your company's video will be promoted via an ad appearing on the MPN website.
- Your company's video will be promoted via the MPN eNewsletter during and after the trade show to more than 14,000 subscribers.

Price: **\$995**