

## MOBILE NEWSLETTER

The smartphone is the most prevalent media tool for the new wave of students. Approximately 85% of Millennials age 18-24 own smartphones, using them to connect with family and friends (65%), get news (63%), listen to music (63%) and/or take pictures/videos (61%).

You can now connect two times each week with more than 19,000 auto trade school students and 2,500 of their instructors. You can build your brand or recruit your next tech or your next counterpart.

With the *Tomorrow's Tech's* eNewsletter you will have over 200,000 potential brand impressions each month.

Ad Unit/Spec	Monthly
Position 1 (320x50)	\$1,730
Position 2 (300 x 250)	\$1,695
Position 3 (320x50)	\$1,661
Position 4 (300x250)	\$1,626
Position 5 (320x50)	\$1,592
Content	\$2,865



320 x 50



Career

Nominate Your School For Tomorrow's Tech '2016 School Of The Year'

300 x 250



Lifestyle

Blake Fuller's Ride Up Pikes Peak [VIDEO]



Career

D&S Automotive Offers Apprenticeships



Automotive

Too Often, We Focus On An Automotive 'Problem' As A Single Part



Career

Five Brevard High Schools To Compete In Quaker State 'Best In Class Challenge'



Lifestyle

Hyundai, Department Of Energy Preparing U.S. Roadways For Fuel Cell Vehicles

320 x 50